



Division of State Group Insurance
4050 Esplanade Way
Tallahassee, FL 32399-0950
850-921-4600

Ron DeSantis, Governor
Tom Berger, Interim Secretary

Management Advisory #26-001

Date: January 5, 2026

Subject: Healthcare Bluebook Rebrands – Vālenz Bluebook

HEALTHCARE BLUEBOOK IS NOW VĀLENZ BLUEBOOK

Beginning January 1, 2026, Healthcare Bluebook will become Vālenz Bluebook. The branding will change, but everything members rely on will stay the same.

Vālenz Bluebook will continue to help members find affordable high-quality providers and facilities in their area and the care they need without the added expense.

- Members will search for procedures in the Vālenz Bluebook website or the mobile app and use green-rated facilities.
- For inpatient procedures, members will use a facility of green-rated quality and green- or yellow-rated costs.

Vālenz Bluebook may be accessed here: mybenefits.myflorida.com/myhealth/shared_savings_program.

The access code is SOF.

Note: Remind employees to be aware of potential spam phone calls and emails. Official communication regarding confidential information will contain the official logos from the Department of Management Services, as well as their approved health provider.